



#FromtheArchives:

Top to bottom, left to right:

Mae Abraham, Father Martin in front of Carpenter Hall, approx. 1985

Ashley main gate, approx. 1985

Mae Abraham, Father Martin at the chapel groundbreaking event, 1985

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Photo on the right:

Aerial view of Ashley main campus, 2018



Ashley

Everything for Recovery

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Given all that has happened in the past 18 months, it is hard to know where to begin. Recovery is about cultivating gratitude and appreciating who and what are around you. We want to thank all of you who have supported us during these challenging times. We know that it has been a tough year for everyone, and so we appreciate every ounce of support you provided to our mission, continuing to help us serve those suffering from addiction. Thank you.

Co-leadership at Ashley means combining tradition and innovation. Ashley began under the leadership of Father Martin and Mae Abraham; and much like the rest of their approach, this co-leadership was and is to this day an innovative step in the substance use disorder (SUD) treatment field. Together, Father and Mae promoted Father's Chalk Talks to make this invaluable knowledge about the disease of alcoholism more accessible and understandable, inspiring more people to seek treatment and improving care across the industry.

In this spirit of our co-founders, we have and will continue to increase investments into our program to better treat individuals with SUD. The pandemic has certainly been challenging, yet our staff has provided excellent care throughout this difficult time. In addition, we have been working on improving our *model of care* and have created a curriculum for our clinical staff to forward their education and personal development. If we invest in our staff, our patients benefit.

We are also investing in research to provide more information to the public on how to better prevent, recognize and treat SUD. Most recently, we have integrated the Trac assessment tool into our treatment approach, which monitors specific factors that have a scientifically validated and evidence-based association with long-term recovery. Combined with other innovative research initiatives we are planning to implement here at Ashley, we aim to create pioneering data outcomes in the SUD treatment field that will help us enhance the quality of care, maximize patient treatment outcomes and contribute to the advancement of addiction medicine.





Left to right:

Greg Hobelmann, M.D., M.P.H.

Alex Denstman, MBA
Co-CEOs & Presidents

[Ashley main campus](#), October 2021

We know that Father and Mae created “Ashley: The Possible Dream” because they wanted to deliver care to as many people as possible; and when admitting patients to Ashley, they made no distinction based on ethnicity, gender, race, religion, sexual orientation or social status. For them, everyone deserved a chance to heal. This is what we continue to believe in and practice. Therefore, we decided to take further steps to diversify our patient and staff population to create a more equitable and inclusive environment. We started out with conversations in our [Racial Equity Committee](#). We then conducted an internal audit on Ashley as a workplace from a racial

equity standpoint. Guided conversations were started for our staff to discuss and exchange views about diversity and inclusivity to promote awareness.

Then, in partnership with the [Release Recovery Foundation](#), we created our [Diversity, Equity and Inclusion \(DEI\) Scholarship Fund](#) to make treatment more accessible to underserved communities. Together with partners like Release we hope to not only create an even better, more accessible Ashley, but also set an example for others in our field.

So much has happened in our first six months as co-CEOs & presidents of Ashley, and we hope you are as excited as we are to move into this next era at Ashley. We will continue to adjust to whatever happens in the world, staying true to our mission by preserving and honoring our legacy and moving forward through innovation to continue to provide the very best addiction treatment. So far, COVID-19 has delayed our ability to connect with people in person; but we are eager to do so once circumstances allow.

Despite the challenges of the past 18 months, Ashley has managed to continue to deliver world-class treatment and retain our incredible staff. This would not be possible without the support of you, our generous donors.

[Please consider contributing to our important mission.](#)

Every donation helps Ashley grow and serve our community. Thank you again for your support. We cannot wait to see you soon.

Handwritten signatures of Alex Denstman and Dr. Greg Hobelmann. The signature on the left is "A - D -" and the signature on the right is "G Hobelmann".

Alex Denstman & Dr. Greg Hobelmann, Co-CEOs & Presidents

Only **TOGETHER** can we do what we all love
— *save lives.*
