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FOR IMMEDIATE RELEASE

Ashley Addiction Treatment Opens First Women's Extended Care Program and Residence

New program for women combines clinical treatment, life-skills training and support to build healthy foundation for recovery

Havre de Grace, Md. (May 19, 2020) — Ashley Addiction Treatment (Ashley), one of the world's most recognizable and respected names in the substance use disorder treatment industry, announced the opening of its first Women's Extended Care Program and residence in Churchville, Md. The site will offer the organization's new 90-day recovery program focusing on long-term, gender-specialized treatment for women with substance use disorders.

"The Women's Extended Care Program is Ashley's mission-driven response to address the unique challenges and stigmas that women with substance use disorders face in our society today," said James Ryan, director of emerging adult services at Ashley. "We're thrilled to add this program to our extensive list of services and look forward to helping more women regain their sense of independence, develop meaningful connections and increase their chances of successful sobriety with this tailored approach to treatment."

The 4,716 square-foot residence contains five rooms and has the ability to house up to eight patients at one time. Founded on the three pillars of substance use disorder treatment: clinical services, life-skills training and mutual support group immersion, the Women's Extended Care Program addresses the gender-specific needs and developmental life stage obstacles that women often experience during early recovery.

"While each person faces their own distinct barriers, the fact is that women are affected by substance use disorders much differently than men, and in many cases, require a completely different approach to treatment," said Dr. Greg Hobelmann, senior vice president and chief medical and clinical officer at Ashley. "Our goal is to always ensure that our patients receive the highest quality of care, and the Women's Extended Care Program is just another extension of our ongoing commitment to the communities we serve."

Through a highly-structured daily schedule and self-care practices, patients enrolled in the Women's Extended Care Program will focus on building a foundation of recovery in a safe, intimate treatment environment that cultivates positive community connection and promotes accountability. Some of the daily practices include individualized nutrition planning, meal preparation, developing good sleep and hygiene habits, and regular physical fitness. In addition, recreational activities will be offered as part of the unique treatment experience to help patients



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learn how to have fun without the use of substances. Such activities include salon and spa, laser tag, kayaking, movies, museums, rock climbing/bouldering, hiking, amusement parks, bowling and go-karts.

The Women's Extended Care Program is now open for enrollment and accepts patients with both in- and out-of-network coverage. For more information about the Women's Extended Care Program, call 1-800-799 HOPE (4573) or visit <u>ashleytreatment.org/womens-extended-care-program</u>.

In addition, Ashley began seeing patients at its newly relocated outpatient center in Bel Air earlier this month and has established new protocols to minimize any risk associated with COVID-19. The outpatient center's relocation from the Upper Chesapeake Medical Center to the Klein Family Harford Crisis Center was announced this past fall. Ashley also now offers addiction treatment services virtually for people who are no longer able to attend meetings or continue regular counseling due to coronavirus. To learn more about Ashley's latest COVID-19 patient protocols, please visit ashleytreatment.org/coronavirus.

ABOUT ASHLEY ADDICTION TREATMENT

Ashley Addiction Treatment (Ashley) is a nationally recognized leader in the integrated, evidence-based treatment of substance-use disorders. Ashley's expert staff implements a comprehensive program for patients that integrates a full spectrum of medical, clinical and holistic treatment methods. Ashley's driving principle – "everything for recovery" – reinforces its timeless mission to heal each individual with respect and dignity, and reflects its ongoing commitment to meet new challenges. Accredited by The Joint Commission and a division of Ashley Inc., a 501(c)(3) non-profit organization, Ashley has treated nearly 45,000 patients since its inception in 1983. Ashley's expansive offerings include inpatient as well as outpatient treatment, sobriety enrichment, community outreach, family and children's education and specialty programs. For more information, please visit www.ashleytreatment.org.