

**MEDIA CONTACTS:**

Lindsay McFarland
443-605-4706

lindsay@sappingtonpr.com

Emily Leineweber
410-273-2292

leineweber@ashleytreatment.org

FOR IMMEDIATE RELEASE**Maryland Businesses Partner to Pilot Recovery Ready Workplace Program for Small and Mid-sized Businesses**

Ashley Addiction Treatment, MARC and ADB offer life-saving solution to address substance use disorder and mental health concerns among employees for increased productivity, morale and retention

Havre de Grace, Md. (October XX, 2019) — [Ashley Addiction Treatment \(Ashley\)](#), one of the world's most recognizable and respected names in the substance use disorder treatment industry, in collaboration with [Maryland Addiction Recovery Center \(MARC\)](#), a leader in the field of long-term care for addiction, today announced the launch of a new Recovery Ready Workplace pilot program with [American Design and Build \(ADB\)](#). The program will equip small and mid-sized businesses with education and resources to identify substance use disorder and mental health concerns among employees. Program partners will also work closely together to offer workers confidential assessments and individualized treatment program referrals. As many as one in 10 people are thought to struggle with substance use disorder.

“Addiction impacts every workplace whether the signs are clearly recognizable or not,” said Alex Denzman, VP of business development at Ashley. “The first step business owners can take is to become educated, then invest in prevention and treatment. Once this shift takes place among business leaders, we will begin to see the benefits mobilize throughout the entire community. Our ultimate goal is for this program to lay the foundation for other treatment centers in cities across the U.S.”

Addiction and mental health issues are known to lead to absenteeism, accidents and injuries, low morale, decrease in productivity and increase in illness within the workplace. The program, which is being offered at no cost to ADB, accelerates a much-needed solution among small and mid-sized businesses to help employees and their families find a path to long-term healing and recovery.

“Substance use disorder is a chronic illness that requires participation and investment from all involved to find a successful resolution,” said Samuel Bierman, executive director and co-founder of MARC. As we continue to fight addiction, it is imperative that businesses recognize the importance of educating and supporting their employees about substance use disorder and mental health. We’re grateful for the progressive thinking of ADB’s leadership team and are honored to collaborate with Ashley to bring this program to life.”

**MEDIA CONTACTS:**

Lindsay McFarland

443-605-4706

lindsay@sappingtonpr.com

Emily Leineweber

410-273-2292

leineweber@ashleytreatment.org

ADB is the first company to pilot the new Recovery Ready Workplace program. After changing its policies, the organization has seen steady improvements in performance, productivity and retention among its employees.

“At ADB, we operate not only as colleagues but as one big happy family, so when we learned that two previously terminated employees had succumbed to their disease, we were devastated,” said Joe Tunney, president of American Design and Build. “I’m grateful to Ashley and MARC for this opportunity and encourage any organization—big or small—to reach out and establish their own recovery program. I can assure it will result in more dedicated and fulfilled employees and maybe even save someone’s life in the process.”

The Recovery Ready Workplace program is the result of Ashley, MARC and ADB’s commitment to reduce the stigma associated with addiction and mental health disorders and help those who are struggling find their own personal recovery solution. The project partners hope to establish a long-term program, which will serve and support many small and mid-sized businesses over time.

For more information about the new Recovery Ready Workplace pilot program, please visit [URL].

ABOUT ASHLEY ADDICTION TREATMENT

Ashley Addiction Treatment (Ashley) is a nationally recognized leader in the integrated, evidence-based treatment of substance-use disorders. Ashley’s expert staff implements a comprehensive program for patients that integrates a full spectrum of medical, clinical and holistic treatment methods. Ashley’s driving principle – “everything for recovery” – reinforces its timeless mission to heal each individual with respect and dignity, and reflects its ongoing commitment to meet new challenges. Accredited by The Joint Commission and a division of Ashley Inc., a 501(c)(3) non-profit organization, Ashley has treated nearly 45,000 patients since its inception in 1983. Ashley’s expansive offerings include inpatient as well as outpatient treatment, sobriety enrichment, community outreach, family and children’s education and specialty programs. For more information, please visit www.ashleytreatment.org.

ABOUT MARYLAND ADDICTION RECOVERY CENTER

Maryland Addiction Recovery Center, located in Towson, Maryland, offers comprehensive addiction and co-occurring treatment services to individuals and families locally, regionally and nationwide. MARC, a leader in the field of long-term care for addiction, offers extended care Community Living treatment, community-based Partial Hospitalization (PHP) and Intensive Outpatient treatment (IOP) programs. MARC’s clinical philosophy focuses on treating addiction as a chronic illness, individualized care through evidence-based clinical, medical, and therapeutic practices, long-term family engagement, and treating not just the symptoms of addiction but also

**MEDIA CONTACTS:**

Lindsay McFarland

443-605-4706

lindsay@sappingtonpr.com

Emily Leineweber

410-273-2292

leineweber@ashleytreatment.org

the physical, mental, emotional and spiritual issues of an individual in order to support them into sustainable recovery and a high quality of life.

For more information, please visit www.marylandaddictionrecovery.com.

ABOUT AMERICAN DESIGN AND BUILD

Since 1993, American Design and Build and American Sentry Solar have been providing Harford County and the greater Maryland area with energy efficient solutions for their home. Our goal for the past twenty-six years has been to bring feelings of family, professionalism and trust to each and every one of our customers. The concept is simple: we offer quality products, professional installation and fair prices. Our team specializes in all aspects of exterior remodeling, including roofing, siding, windows and doors as well as our solar experts who were paired with the top roofing specialists in the business to offer homeowners a solar solution with the highest quality. For more information, please visit <https://www.adbuild.com/>.

###